

# Sponsorship and Exhibition Prospectus

## Tasmanian **Health** Conference

**SATURDAY 13 AUGUST 2011 WREST POINT CONVENTION CENTRE HOBART**

On behalf of the Australian Medical Association Tasmania, we would like to invite your participation in the inaugural **Tasmanian Health Conference - "The Future of your Health Sector"**

The conference will be held at Wrest Point Convention Centre on Saturday 13 August 2011.

We are calling on all health organisations to contribute to the debate on many different issues that affect Tasmanians. The focus will be on advocacy and policy, rather than clinical based subjects. There will be three major themes throughout the day, each including speakers and panel discussions.

- Training and distribution of the work force
- Health reform and a unified approach
- Mental Health and how it fits in the health system

The conference will be followed by the AMA Tasmania Foundation Dinner also at Wrest Point.

We are seeking your participation as a sponsor of this inaugural event.

**Tony Steven**  
CEO  
AMA Tasmania

# Sponsorship Packages

## Major Sponsor - \$7,500 (Inc GST)

### Benefits

- Recognition throughout the conference as the Major Sponsor
- Exclusive sponsorship of the Conference Dinner
  - *Opportunity to give each delegate a gift/promotional item (supplied by sponsor)*
  - *Pull-up banners to be displayed at the dinner (supplied by sponsor, maximum 2 banners)*
  - *Logo on dinner menu*
  - *Opportunity to welcome delegates to the dinner (3 minutes)*
- Signage displayed through the conference venue (supplied by sponsor, maximum of 2 pull up banners)
- Logo and company profile to be displayed on the conference website including a hyperlink to the company website
- Two full registrations to the conference including attendance at all sessions, day catering and Conference Dinner
- Two additional tickets to attend the Conference Dinner
- Opportunity to provide one item to be placed on each delegate's seat prior to the commencement of a main session
- One exhibition stand

## Trade Exhibitor - \$990 (Inc GST)

### Benefits

- Logo displayed on the conference website including hyperlink to company website
- One ticket to the Conference Dinner
- Exhibition stand

## Conference Sponsor - \$2,000 (Inc GST)

### Benefits

- Logo recognition as a Conference Sponsor throughout the conference including logo inclusion on official signage and the conference handbook.
- Logo and company profile to be displayed on the conference website including a hyperlink to the company website
- Two tickets to the Conference Dinner
- One exhibition stand

### For the additional cost of \$500 (Inc GST), you have the opportunity to sponsor one of the following conference sessions:

1. Training and distribution of the work force
2. Health reform and a unified approach
3. Mental Health and how it fits in the health system

### Benefits

- Recognition by Chair of session
- Opportunity to provide pull up banner for display during the sponsored session (maximum of one pull up banner to be supplied by sponsor)
- Logo recognition as the Session Sponsor on the conference website and in the conference handbook.

### Exhibition Stand Inclusions

Each trade exhibition stand will include the following items as standard;

- One dressed trestle table
- Two chairs
- One backing board
- One powerboard
- One Exhibitor's registration (includes day catering and attendance to all conference sessions)

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# Advertising Opportunities

## Half page advert

In conference handbook (mono only)

\$250 (Inc GST).

(Artwork to be supplied by Sponsor)

## Seat drop

\$100 (Inc GST) per item

\* Please note that items for seat drop must be a maximum of A4 size, maximum thickness of 4 pages OR a suitable promotional item.

Tasmanian **Health** Conference

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# Sponsorship & Exhibition Booking Form

To book your selected sponsorship packages, please complete the form and return with your deposit to:

Tasmanian Health Conference  
C/- Leishman Associates Pty Ltd  
113 Harrington Street Hobart Tasmania 7000  
Telephone: 03 6234 7844 Facsimile: 03 6234 5958  
Email: helene@leishman-associates.com.au  
TAX INVOICE - ABN 22 103 078 897

## Acceptance Form & Details

Company Name .....

Contact Person .....

Postal Address .....

Suburb ..... State ..... Postcode .....

Telephone ..... Fax .....

Mobile..... Email.....

### A. Sponsorship Package

I would like to invest in the following sponsorship package

Package Name: ..... Value \$.....

Comments .....

.....

### B. Exhibition Stand

I would like to reserve a trade table @ \$990 inc GST

### C. Advertising

We wish to reserve the following advertising space:

- Half Page – mono \$250 Inc GST
- Seat Drop – \$100 inc GST

## Promotional Requirements

These items will be used on the conference website and in the conference handbook and must be sent to [helene@leishman-associates.com.au](mailto:helene@leishman-associates.com.au):

- Yes, I have provided an electronic copy of the company logo
- Yes, I have provided the company website address
- Yes, I have provided 75 words of promotional text  
(Please note if more than 75 words are provided, it will be edited for length)

## Payment Terms

A payment of 50% of the sponsorship package and/or exhibition fee must accompany your completed booking form. The balance is due by 15 July 2011.

Date Authorised ..... Name ..... Signature .....

Payment Summary .....

A – Sponsorship Total: \$ .....

B – Trade Table Total: \$ .....

C – Advertising Total: \$ .....

Total : \$ .....

## Payment Options

**Cheque** made payable to Leishman Associates 7 – Tasmanian Health Conference

**Credit Card** Card Type:  Visa  MasterCard

Card Holder .....

Card Number \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_ \_

Expiry Date..... Signature: .....

**Direct Deposit**

Name of bank: Commonwealth Bank of Australia  
Account name: Leishman Associates  
BSB: 067 000  
Account no: 1036 5932

PLEASE NOTE:  
Payment is to be made in Australian Dollars (\$AUD)  
  
We would appreciate it if a remittance advice could be faxed to 03 6234 5958 when the amount has been transferred into our account.

# Booking & Payment Conditions

## SPONSORSHIP

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference and all prices in this document are inclusive of the GST. GST is calculated at the date of publication of this document. The Conference reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Sponsorship will be allocated only on receipt of signed Sponsorship Booking Forms. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 7 days from the date of the tax invoice. The balance is due and payable by 15 July 2011. Applications received after 15 July 2011 must include full payment.

3. All monies are payable in Australian dollars. Cheques should be made payable to the Leishman Associates – Tasmanian Health Conference and must be drawn on an Australian bank.

4. All monies due and payable must be received (and cheques cleared) by the Conference prior to the event. No Sponsor will be allowed to begin move in operations nor be listed as a Sponsor in the Conference Program until full payment and a booking form have been received by the Conference Managers.

5. All deposits and payments including GST will be subject to the Merchant surcharges charged by American Express. All payments processed using American Express will incur a 3% surcharge.

6. CANCELLATION POLICY. In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to 15 July 2011. No refunds will be made for cancellations after this date. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.

7. No Sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Conference Managers.

8. The Conference Managers Leishman Associates Pty Limited complies with the principles of permission-based marketing. Leishman Associates Pty Limited will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third party official contractors of the Conference for the purpose of assisting you with your participation.

Yes,

I have read and agree to the conditions of sale above.

Authorised by .....

Date .....

## EXHIBITION

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference and all prices in this document are inclusive of the GST. GST is calculated at date of publication. The Conference reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.

2. Exhibition space will be allocated only on receipt of signed Booking Forms. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 7 days from the date of the tax invoice. The balance is due and payable by 15 July 2011.

3. Applications received after 15 July 2011, must include full payment.

4. All monies are payable in Australian dollars. Cheques should be made payable to Leishman Associates – Tasmanian Health Conference, and must be drawn on an Australian bank. All monies due and payable must be received (and Cheques Cleared) by the Conference prior to the event.

5. All deposits and payments including GST will be subject to the Merchant surcharges charged by American Express. All payments processed using American Express will incur a 3% surcharge.

6. No exhibitor will be allowed to either begin move in operations or be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the Conference Managers.

7. Public and Liability insurance to a minimum of AUD\$10 million must be taken out by each exhibitor at their own expense.

8. CANCELLATION POLICY: In the event of cancellation, a service fee of AUD\$1,000.00 applies to cancellations on or before 15 July 2011. No refunds will be made for cancellations after this date. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in

relocation of exhibit space at the discretion of the Conference Managers. Any space not claimed one hour before the Exhibition commences and will be reassigned without refund.

9. The Conference reserves the right to rearrange the floor plan and/or relocate any exhibit without notice. The Conference will not discount or refund for any facilities not used or required.

10. If it is intended to utilise a custom built stand, the Sponsorship & Exhibition Coordinator must be advised and such advice must include full details and dimensions. All display construction requires the approval of the Sponsorship & Exhibition Coordinator. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.

11. No exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the Sponsorship & Exhibition Coordinator.

12. The Conference Managers Leishman Associates Pty Limited complies with the principles of permission-based marketing. Leishman Associates Pty Limited will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third party official contractors of the Conference for the purpose of assisting you with your participation.

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